

MMCTV Board Meeting

Date: 10.28.24 (at MMCTV, 203 Bridge Street, and online via Zoom)

Board Attendees:

Jay Furr, Gregg Stevens (remote), Tim Chamberlin, Theodore Lyman, Kate Blofson

Other Attendees:

Angelike, Ruth, Jim, Erin, ..., ..., ..., ..., ...

Agenda:

1. Minutes 7/9/24
2. Review 3rd Qtr. Financials & Draft 2025 Budget
3. Municipal & Production News (webcams, MMU sports, elections)
4. Outreach (Crowdsourced Cinema project, Halloween events)
5. LPFM Radio Planning
6. Other Business (Nonprofit Membership, Board planning, VAN advocacy update)

Notes:

- Called to order 5:30pm
- **Motion: Approve 7/9/24 minutes** From: Tim Chamberlin Seconded: Theodore Lyman
Discussion: none Outcome: Approved
- Review 3rd Qtr. Financials & Draft 2025 Budget
 - Moved \$60K to local Northfield Bank from TD Bank. Plan to move the rest by when TD bank CD matures in March 2025. **Motion: Move remaining checking account amount and CD from TD Bank to Northfield Savings when TD CD is matured.** From: Theodore Lyman Seconded: Tim Chamberlin Outcome: passed
 - Remaining Comcast rebranding station & Remote Origination sites funds should be spent
 - 2025 Draft Budget
 - Budgeting for 6% decline from Comcast (as in 2024) due to cable-cutting
 - 24 estimated operating income in budget: \$173k; actual may be \$166K, but expenses will be slightly lower
 - 3% COLA (town = 3.2%, should use this for next draft)
 - We will be drawing from reserves
- Municipal & Production News
 - Webcams will transmit live video but not audio - Do we want to add audio from LPFM or local music?
 - Webcam for Underhill approved - will install. Richmond & Jericho locations considered.
 - 12+ MMU fall sport events transmitted live, with 3 new MMU videographers

- Outreach
 - Crowdsourced Cinema VT film premieres Nov. - will be screening at Roxy
 - Halloween - MMCTV took part in Richmond Halloween on Green 10/26, and will distribute candy & do 3 projections/paper window displays at Town Ctr on 10/31

- LPFM Radio Planning (100.5 WRUJ)
 - Phase 1
 - Building the radio station
 - Outreach
 - Funding
 - Outreach group
 - Fundraising
 - General community outreach
 - Listening sessions (did Richmond Farmers Mkt, ArtCrawl, Underhill Harvest Market)
 - Online Survey (launched Sept., over 20 responses)
 - Radio play fundraiser?
 - Visioning
 - Emergency communication
 - Technical group
 - Need work plan for building station
 - Permitting
 - Equipment selection
 - Plan to build station in 2027 (FCC license granted May 2024)
 - Interim = internet radio station
 - Software selection
 - Content
 - Budgeting
 - Should LPFM be separate to MMCTV budget?
 - Discussion of how towns categorize funding MMCTV

- Other Business
 - Nonprofit Membership
 - Reached out to a few
 - Launch in early 2025
 - 2 board member terms up in January
 - Jay & Gregg
 - Consider continuing or replacements
 - VAN advocacy committee
 - Secretary of State has “embraced” us, values contribution to civic life. VAN is built into their proposed budget, with \$1.3M for FY26. Will Governor include in budget?
 - Angelike on VAN Advocacy Committee (no longer on board)

- After elections, MMCTV will check in with legislators about this year's ask and, like rest of VAN directors, be in Montpelier in January

Motion to adjourn: From: Tim Chamberlin Seconded: Theodore Lyman Discussion: N/A

Action items

- Angelike will update draft budget & schedule special board meeting for budget and other updates in early-mid December.
- Membership model rollout
- Install Underhill webcam & research Richmond location
- LPFM groups will start meeting regularly, starting with Nov. 4 (6pm) outreach LPFM and Nov. 12 (6pm) tech LPFM hybrid meetings.