

|  MMCTV meeting

Mount Mansfield Community Television



Special Board Meeting - DRAFT NOTES

Date: May 14 2024

Board Attendees:

Jay Furr ▾, Tim Chamberlin ▾, Theodore Lyman ▾, Gregg Stevens ▾, Kate Blofson ▾

Other Attendees:

Angelike ▾

Agenda:

Low Power Radio news

Local Bank for CD?

New Nonprofit Membership Model

Meeting called to order at 6:34pm

Notes:

LOW POWER RADIO FM - Our application to FCC has almost been granted because we had 30 days to post a notice that we had applied and no one has objected. Those who applied to the same frequency have moved over 2 spaces. Radio Prometheus let us know that we just have to wait.

- Angelike/Kate will follow some Radio Prometheus webinars on the topic.
- Jay recommends we set up a list of original charter founders with different supporting levels.
- Discussion of how to get a group together to start and call sign letters.
- More discussion of barn-raising-style antenna build, also Llu Mulvaney-Stanek is involved in getting new funding for community radio.
- Kate recommends Petrie, one of Radio Prometheus engineers, to do the build.
- We need DRB approval (including a formal study).
- We should emphasize emergency use of FM radio.

Motion: To go with call letters WRUJ for the new low power fm radio station.

From: Kate Blofson ▾

Seconded: Theodore Lyman ▾

Discussion:

Outcome: Passes

VAN UPDATE (not on agenda): Our legislative efforts took a strange path, but the good news is that VAN has base funding in the budget, so we do not have to go back and ask each year. We are under the auspices of Secretary of State due to civic work in recent years. Neither the pole nor the streaming tax flew.

LOCAL BANK/CD: Northfield Savings CD rates similar to TD bank for 6 month rates (4.5% vs. 5%). We can give this a shot and transfer other accounts over if it makes sense. Angelike to give more info in July. Angelike will get info for the CD to Jay to get it done.

NONPROFIT MEMBERSHIP MODEL:

We have many requests from nonprofit partners for help and events coverage. We now have an online form for them to sign up. Each time we cover an event it does cost us staff time to film/edit, not to mention overhead. Angelike looked at Brattleboro Community TV model (shares info). Can we set it up so that if we get a request, someone has to be a nonprofit partner? Board suggests a higher category for \$250 a year, or \$500 or more. Jay wonders if we can set it up with a recurring charge? Suggestion to introduce mid-year with a discount for signing up early.

MMCTV WINDOWS:

Can we do a lit-up sign or LED display for the exterior of MMCTV windows?

OTHER BUSINESS:

Some radio stations don't separate money for radio and TV as often they make both videos and radio programs. Discussion of the mystique of radio. Two weeks of TV camp this year. Jim discussed soundproofing one of sections of space for radio recordings. Perhaps we can visit some studios and see how they set up booths.

Motion to adjourn:

From: Theodore Lyman ▾

Seconded: Theodore Lyman ▾

Outcome: Adjourned at 7.17pm

Action items

- Angelike/Kate to look into Radio Prometheus info to launch station, pending FCC approval. Need to gather folks to spearhead LPFM effort.
- Angelike/Jay to set up CD at Northfield (\$50,000, as discussed at April meeting)
- Angelike to see what steps needed to move accounts from TD, as needed
- Angelike to roll out membership model for nonprofits that we serve.