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Quarterly Board Meeting Minutes 5-25-2023

Board present: Tim Chamberlin, Jay Furr, Theodore Lyman & Peter Wolf.

Staff present: Angelike Contis, Jim Hering, Ruth Miller, Erin Wagg.

Public Present (via Zoom): Gregg Stevens

Jay calls meeting to order at 6:09 PM

1. Minutes: *Ted makes a motion to approve minutes of 1/23/23, then 2/23/23 minutes. Both are seconded by Peter and passed unanimously.*

2. Review 2nd Qtr Financials, with these items discussed:

- “Other Income” includes special one-time VT state grant to VAN members.
- In Capital Expenses, we recently paid Telvue Hypercaster \$8400 Tech Support payment in advance for 4 year contract through 2027.
- MMCTV purchased a Yololiv streaming device used at Town Meeting Day and MMU and other events.
- Jay noted that our assets are up \$20K from the previous review.
- Action Item: Angelike will research if new CD rates roll over automatically.
- Comcast income expected to decline but currently is at about 7 million for all stations in VT. All AMOs are working to diversity income, and VAN has had success asking for short term funding in FY22 and FY23. We may get short-term funding in FY24, but the budget may be vetoed. VAN is also working to introduce a bill to replace part of this funding (new income source based on telecom pole attachments), but it will take time; in 2023 VAN introduced a short form version.
- VAN is funded by membership fees.

3. Board Transition/Updates

We still have an open seat on the board; they can be from any town. We all want Gregg to join the board so we can hang out with him more cuz he’s cool.

4. Municipal Updates(Jericho/Richmond/Underhill)

- Richmond Town Ctr/ Library Committee has progressed with proposal, including which tenants to prepare for in case of renovation work. MMCTV seems to be valued as tenant, with a 2 year lease signed in May. Discussion of possible configuration changes, including meeting room going downstairs, smaller MMCTV space. Richmond residents may vote on a bond in November.

The viewer counts for videos on the Internet Archive were tallied and shared, including this info:

SUMMARY	184 total new in 2023 so far, plus some lives
JERICHO 19% total	4 series, 34 videos
RICHMOND 40% total	7 series, 73 videos , including 1 at CHMS, 2 at RFL
Underhill 10% total	7 series, 19 videos
MMUU (10% total, including MMU sports &MM	1 series, 7 videos
<i>MMU Sports</i>	8 events, plus 2 more
<i>MMU Music</i>	1, but another 3 (not online)
<i>BRMS Music</i>	2 (also 4 BRMS sports, only on Youtube)

21% of our videos are "other" (nonprofits etc)

5. Educational Updates

- Angelike spoke to superintendent Alberghini, recently, including discussing possibility of MMCTV sharing tech info with district to improve audio of meetings.
- MMCTV TV Camp: Crowdsourced Cinema (with film Toy Story) will be held July 10-14 and MMCTV will help (intern and Jim presentation) at DRML animation camp in June.
- Our new (paid) intern Verity did a great job coordinating MMU sports in May; we covered 9 games in just a couple weeks.

6. Other Updates

- Jim shared updated schedule grid for Channel 1076, which includes more easy big slots of programming. Schedules are online [here](#).
- Youtube videos could bring in income, as Jay's SD Ireland St Patrick's Day parade cement truck footage (\$100 per payout from YouTube.) MMCTV needs 1000 subscribers to monetize. MMCTV is working on this and will look into any restrictions on online viewing revenue (as we are totally noncommercial on Cable TV).
- Board approved Snowflake chocolate fundraiser in June, where we'd make \$3/box, pre-sold.

Motion to adjourn first by Ted, seconded by Peter.

Adjourned at 7:23 pm