



## Mount Mansfield Community Television

### Quarterly Board of Directors Meeting - MINUTES

January 28th, 2020, 6:30 at MMCTV

*Present: Board (Ron Rodjenski, Tim Chamberlin, Peter Wolf, Ted Lyman), Staff (Angelike Contis, Ruth Miller, Erin Wagg). Meeting called to order at 6.35pm.*

**Minutes - Peter makes a motion to approve minutes of 10/22/19. Seconded by Ted. Approved.**

**Review 2019 Financials** – Production income and compensation both higher than planned due to work with nonprofits, with income for MMCTV. Financials reflect \$20,000 ROS and \$3,500 advertising from Comcast settlement as a liability, until we start using it. 2019 had few capital expenses, apart from a new camera and high camera repairs. Good progress with municipal and interest income, as we work to diversify. Comcast revenue was higher than expected; 2% drop from 2018. Advance in local fiber may result in fewer Comcast subscribers.

**Approve 2020 Budget** – MMCTV to add Interactive Program Guide (Gracenote), for \$200/month. We are planning for an “optimistic” 5% Comcast revenue drop; other stations are planning on 10%. A potential move may lead to higher capital expenses; unsure if additional Comcast support available. **Motion to approve 2020 Budget of \$153,500 Operating and \$12,800 Capital by Ted. Seconded by Peter. Passes.**

**Richmond Town Building Update** – Depending on Richmond Selectboard decision, MMCTV may be able to move into Town Center in spring. We are requesting a 5 year (or longer) lease due to relocation costs. It will require studio floor/stage work. Comcast and WT drops look good.

**Viewer Poll/New Online Services** – We’ve had good initial feedback on [2020 Viewer Poll](#). Have almost 40 responses; would like 300+. Sharing poll link on Front Porch Forum, at 3 selectboard meetings, local papers/ads, website. Suggestions include putting content on Youtube and using multiple cameras/switchers (Ninja recorders?) for meeting coverage. We are looking for more feedback from selectboards on new Internet channel idea for 2020/2021.

**2020 Production Goals** – We welcome new producers. Should we aim to maintain our levels, produce more, or improve quality? Can we up our streaming game? We have re-introduced regular Richmond streamed meetings. Can try Jericho again. MMCTV will do Town Meeting live in Underhill (BRMS) and possibly Jericho (MMU).

**Educational Update** – MMCTV and Richmond Free Library will offer 3-day February break workshop again.

Filled up quickly and there is interest for summer TV camps; we will set summer dates soon.

**Other Business** – Reviewed literature related to VAN efforts to obtain state funding; there will be statewide hearings on Feb. 10. We may send a person to Winooski location. VAN has a statewide HD channel that will launch next year. MMCTV will be supporting Action Circles work again. MMCTV is actively looking for videographers and a board member.

***Motion to adjourn by Ted. Seconded by Peter. Adjourns at 7.40pm.***