



## **Quarterly Board of Directors Meeting Minutes**

**April 16, 2019 at MMCTV**

Board Present: Ron Rodjenski, Ted Lyman, Tim Chamberlin, Peter Wolf

Staff Present: Jim Hering, Angelike Contis, Ruth Miller Public: Tim Nulty

Called to order at 6:45pm

### **Discussion with Tim Nulty**

Nulty, of Jericho Selectboard, was invited to meeting to discuss ideas for possible support of our three towns of a streamed channel, suggesting that MMCTV come up with a proposal for such an idea for three towns to present to each selectboard, preferably around October, to prepare for Town Meeting presentation. Jericho Selectboard works with Underhill, Westford and Cambridge a lot, but not Richmond too much. Group discussed if there could be Internet-based collaboration for Westford & Cambridge?

He also reviewed background with Burlington Telecom, ECFiber, and now Mansfield Community Fiber in Underhill and nearby town(s), recommending that perhaps MMCTV speak to Stowe Cable, which his company works with.

### **2019 Quarter 1 Financials**

- Revenues: Comcast operating: \$1600 higher than expected 1st quarter. We are meeting income goals. 2nd camp could mean more revenue.
- Expenses: Compensation has exceeded plan for quarter by \$2605, so need to watch.
- Website – MMCTV will plan on Internet Archive donation in late 2019, as there are matching donations in December. Perhaps \$300.
- Capital investments – Minimal so far, as staff evaluating gear depending on goals.
- Donations/Fundraisers – Stone Corral event planned for May 13-19<sup>th</sup>.
- \$25,700 xfer pending from Operating to Capital.

### **ON DEMAND VIDEOS MIGRATION** Moved from Vimeo to Internet Archive in March.

- Notified towns/CESU & sent old program links (back to 2012)
- Notified public (ads/FPF)
- Added features at MtMansfieldCtv.org, mainly video and audio links (new podcasts, future individual RSS feeds)
- Ruth streamlined metadata, to improve searches.
- Workflow changing

## **PRODUCTION NEWS**

- 71 videos so far in 2019
- Added 2 Richmond Planning meetings/month, at same rate as Jericho Planning, trial.
- 27 of 71 videos are not meetings, from 5 student films to Racism in America series at Lutheran Church in Jericho.
- Most Viewed Online: March Book PSA (578 views), Jericho Selectbd 2-21 (370), Town Meeting Day (269)

**CHANNEL SCHEDULE** – 17 updated, will share with public in local papers, FPF, 15 too soon. Our visitor (Nulty) impressed by all that MMCTV programs on our approx. \$150,000/yr budget.

## **EVENTS**

- Town Meeting Day (3 towns, 1 streamed, 1 extra video)
- RFL Middle School workshop in February focused on Civil Rights book “March”
- We’ve had 2 exhibits (Cuban Bridge, MMU art) so far

**TEACHING** - Currently, there are three weekly interns (BRMS, MMU)

## **ADVOCACY**

- VAN Annual meeting to be held on May 3rd at NWATV in St. Albans.
- At least three events Angelike attended in last month, including panel with Congressman Welch at CCTV, Public Utilities Commission meeting on Comcast accounting change (PUC asked them to be more communicative, only 2.2% subscriber drop) & VAN Legislative Day (ACM Pres., statehouse committees, recognition from floor, Summer Study plan). MMCTV to provide \$150 to LCATV to help cover \$1600 expenses for Legislative Day food/hall rental.
- VAN hired Action Circles – MMCTV to follow progress of this effort and contribute perhaps \$500 at later date.

**UPCOMING:** MMCTV to hold day to record non-profit PSAs; Annual Report work coming up; we are watching Richmond Town Center work to see if there might be space for us.

***Meeting adjourned at 8.15pm. Motion by Ted. Peter seconds it.***