Quarterly Board of Directors Meeting Minutes
January 15, 2019, 6:30pm at MMCTV

Board Present: Ron Rodjenski, Ted Lyman, Tim Chamberlin, Peter Wolf
Staff Present: Jim Hering, Angelike Contis  Public: Melanie Rodjenski

Called to order at 6:40pm

Motion to approve Minutes of 10/22/18 by Peter Wolf. Seconded by Ted Lyman, passes.

4th Quarter 2018 Financials – 2018 included a 6% decrease in Comcast revenue, as well as the nearly $40,000 in broadcast server investment. There were no major spending surprises, apart from a few repairs and need to replace tape camera with chip camera. There were increases in utilities and VAN legal fees. We are not pursuing studio expansion, due to revenue decrease. Public donations were disappointing (under $100).

Motion by Ted Lyman to transfer $26,700 from the Operating to the Capital account. Peter Wolf seconds it. Passes. This is to offset the purchase of the server in 2018.

Approve 2019 Budget & Policy Discussion–

- Using 5.8% drop estimate for Comcast revenue.
- Hard to cut Operating budget further. Cutting 2nd phone line to save $40/month.
- Municipal revenue promising, as all three selectboards very receptive to request. If town 2019 budgets pass, include over $7000 for us. Thanks to Ted for speaking to Richmond.
- MMCTV is a part of VAN-wide discussions at all levels (from local to national) due to funding threats. MMCTV and some viewers filed comments to Federal Communications Commission regarding expected changes to 1984 Cable Act regulations. VAN may hire a lobbyist and many AMOs are starting to consider survival tactics, including mergers. Tim Nulty of Jericho Selectboard proposed towns meet to talk about supporting MMCTV, and consider a streamed channel.
- VAN Vermont Telecommunications plan draft comments shared.
- Budget includes building ability to host our videos on MMCTV website (via Amazon Web Services) instead of Vimeo and gear to put onsite graphics on meeting videos.
- Unable to pay for IT annual retainer, hope to switch to hourly support help instead.
- Cash on hand may go down to 9.5 months after 2019.

Motion to approve operating budget of $145,200 and capital budget of $11,000 for MMCTV in 2019 by Ted Lyman. Peter Wolf seconds it. Passes.
2018-in-Review - Seamless addition of 2nd channel. MMCTV staff/volunteers produced over an hour a day of content. 500+ volunteer editing hours and 30+ gear sign-outs in 2018. We held four youth video workshops (including TV camp).

Other – Stone Corral fundraiser in pipeline and other fundraising thoughts welcome. We’ve had about 10 members of public send in videos for in-the-works What the Wild Things Are children’s wildlife program, spearheaded by Gregg Stevens with the help of the Mansfield Cooperative School.

*Meeting adjourned at 7.37pm. Motion by Peter. Ted Seconds it.*